

Infographic

Expert CTLs Ensure Quality Endpoints at Worldwide Clinical Trials

studies but rather serve as experts in their therapeutic areas and as clinical trial specialists. Acting as strategic intermediaries between multiple key stakeholders within and across trials, CTLs ensure smooth communication and coordination. This infographic explores how CTLs facilitate the conduct of a clinical trial to enhance rigor, streamline operations, and contribute to the success and integrity of the clinical trial.

Therapeutically-aligned clinical trial liaisons (CTLs) are much more than "recruitment ambassadors" for individual

Understanding the Role

When utilized correctly, therapeutically-specialized CTLs provide a suite of strategic advantages to benefit a study, including:



innovative designs. Facilitating patient recruitment through knowledge of local standards

Collecting and integrating feedback and insights from multiple studies in a therapeutic area.

Identifying site challenges and serving as problem solvers. Providing scientific and operational input during protocol development, leveraging their understanding of clinical trial methodologies, regulatory feedback, and

of care and patient treatment journeys in specific areas and regions. Improving study planning with a comprehensive understanding of the

competitive clinical trial landscape.

Proactively managing site performance issues to maintain study timelines and quality.

Enhancing project team and CRA readiness through better protocol training.



Strengthening collaboration and dialogue among trial management teams.

CTLs Are



Deep site and KOL relationships

Novel site identification



Facilitators of Medical and operational

insight collection

Connecting feasibility, site activation, project management, and scientific affairs

therapeutic area and has:



Supporters of

Site resourcing, protocol clarification, enrollment, and recruitment

Communication between the site, sponsor, and CRO



Expertise on current

The optimal CTL is considered an expert in their





A deep understanding of clinical trial operations



Experience with thought leader engagement and peer-to-peer interactions

and collaborate with the project team, including partnering with clinical research associates (CRAs).

They must work well independently, with cross-functional groups,

The CTL — CRA Collaboration

Clinical Research Associate

Primary focus: Data verification

- GCP adherence
- Patient safety Study procedures
- Data cleaning Adverse event oversight
- Close collaboration with study coordinator

Information & Insights

Clinical Trial Liaison

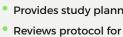
- **Primary focus:** Overall quality outcome of the trial
- Enrollment of the right patients Peer-to-peer interactions with PI, as
- well as study team/coordinators

Identification of holistic challenges Tailored support for developing site-specific recruitment plans and

- follow through Problem solves in collaboration with sites, sponsor, and project team

During Pre-Enrollment, the CTL

CTL Support Throughout the Trial



Provides study planning assistance Identifies and monitors potential recruitment challenges

- operational feasibility Aids in site selection
- Helps with the physical journey for on-site procedures

 Guides patient flow via tailored plans and coordinating patient walk through



Assists with individual site Facilitates site accountability recruitment plans Encourages shared learning Identifies and resolves process gaps across sites

During Enrollment, the CTL

- Provides tailored site support Raises study awareness (e.g., grand
- rounds, lunch & learns, webinars)
- Facilitates referral networks



- Acts as a conduit for site-level insights Analyzes and communicates data
- to identify any issues or trends
- Updates internal team and sponsor often, for coordinated

responses throughout

- Engages Patient Advocacy Groups
- Continues site interactions. builds relationships

and escalations as needed

Ensures appropriate follow-up



Potential pitfalls identified & circumvented

Increased site

Results

engagement Site satisfaction

with sponsor & trial experience Faster enrollment

created with sites Decreased burden

on team members

Relationships of trust



Successful Clinical Trials Ensuring the right CTL for a trial based on therapeutic

area and a history of successful trial navigation.

CTLs Help Ensure

Finding the right CTL begins by selecting the right CRO, who has ample experience running trials in the therapeutic



Expert CTLs Help Ensure Rigorous Trials at Worldwide Clinical Trials Worldwide's Scientific Solutions group has systematically integrated functional services to enhance the enrollment of patients and quality of endpoints in clinical trials across therapeutic areas. Our Clinical Trial Liaisons are an integral

and enrollment of the right patients, ensuring our sponsors can proceed in a timely manner with confidence in their results. Contact us today to set up a time to speak with our experts and discuss how

our team can best serve your trial needs and position your trial's success.

part of those services and are dedicated to adherence to rigorous trial methods