



Worldwide Patient Engagement Services

An Integrated Approach



Education & Transparency

- Study-Related Print Materials
- Study Website
- Community Webinars
- Patient Portal
- Patient/Caregiver Videos



Burden Assessment

- Protocol/Program/Asset Optimization for Patients
- Patient Burden Scoring Tool
- Social Intelligence Assessment
- Mental Health Support Options



Sponsor Support

- Global Patient Advocacy Strategy Plan Development & Consulting
- Steering Committee/Advisory Board Planning, Support, & Attendance
- Advertising Campaigns
- Advocacy Conference Attendance (on behalf of the sponsor)
- Webinars



Trial Operations

- Cross-Border Enrollment Plan & Strategy
- Decentralized Trial Technologies & Overall Evaluation
- Travel & Reimbursement
- Clinical Care Navigators
- Home Health



Outreach & Collaboration

- Patient Registry Identification & Engagement
- Patient & Caregiver Education & Satisfaction Surveys
- Training From Patient & Caregiver Advocate
- Genetic Testing Alert, Identification, & Referral Systems
- Patient, Caregiver, & Physician Focus Group Engagement
- Voice of the Patient
- Diversity Action Plans





Protocol/Program/Asset Optimization for Patients: Keeping the patient and caregiver perspective front of mind, we form patient advisory boards when needed and use our matrixed team to carefully review your synopsis for patient optimization.



Global Patient Advocacy Strategy Plan Development & Consulting: We develop plans that provide insight into patient, family, and caregiver journeys and experiences and use social intelligence, due diligence with patient advocacy, landscape summaries, branding, conference strategies, and define roles and responsibilities for involved organizations.



Clinical Care Navigators: We leverage clinical care navigators to make participation easier and to provide you with access to information on the patient and family challenges, insights, and hopes for the future.



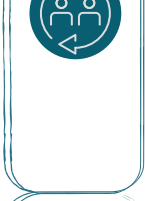
Patient Burden Scoring Tool: Your protocol and available study information will be weighted for importance and processed through our tool, creating a score that represents the emotional and physical impact of your trial. We will also provide you with an optimized burden score, which showcases how Worldwide would reduce burden.



Social Intelligence Assessment: Social media and social listening help us gain insight into what your patients are saying and if social media could be leveraged in recruitment.



Voice of the Patient: Patients can be incorporated as key consultants and SMEs for the duration of your development program to cultivate consistent learning and optimization for patient needs.



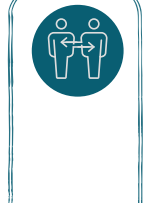
Patient, Caregiver, & Physician Focus Group Engagement: We use focus groups for many reasons, including to debunk misconceptions around study engagement, provide insight into protocol burden, elucidate public attitudes toward novel therapies, facilitate public awareness of you and your study, and more.



Training From Patient & Caregiver Advocate: When appropriate, we contract a patient advocate to provide comprehensive training to internal and external team members for better understanding of the patient and caregiver experience.



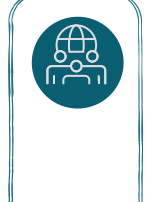
Advertising Campaigns: We partner with our approved and trusted vendors to leverage local and national social media and media outlets to provide study-level awareness of clinical trials.



Patient Advocacy Engagement & Interactions: We prioritize building mutually beneficial relationships with advocacy groups when possible, but we also partner on a transactional level for protocol and data safety monitoring board review and to leverage an established site network.



Genetic Testing Alert, Identification, & Referral Systems: Through our partnership with genetic testing labs, we are able to identify individuals who have undergone testing for a genetic conditions, facilitating the patient referral process and early patient identification.



Cross-Border Enrollment Plan & Strategy: We develop cross-border enrollment plans that incorporate identification, eligibility checks, and roles and responsibilities. We can also provide reviews for plans already in place, allowing for successful implementation even in complex situations.



Mental Health Support Options: Participating in a trial can be difficult for patients and families; we can help identify mental health concerns and provide custom technology platforms or patient materials.



Patient Registry Identification & Engagement: We partner with the Coordination of Rare Diseases at Sanford (CoRDS) to access patient data for insights and to generate study interest.



Patient & Caregiver Education & Satisfaction Surveys: We provide educational materials to sites and patients and survey them for better protocol development for late phase trials.



Decentralized Trial Technologies & Overall Evaluation: We carefully evaluate the utility of decentralized elements, including eConsent, telemedicine, ePRO, eCOA, home health, wearables, and more, for your individual study. We are vendor-agnostic to offer the best services.

Worldwide is ready to explore what our patient engagement experts can do for your study.