

6 WAYS WORLDWIDE CAN HELP YOU OVERCOME CHALLENGES IN **EARLY-PHASE ONCOLOGY TRIALS**

EARLY-PHASE ONCOLOGY RESEARCH FACES UNIQUE CHALLENGES



get started in clinical trials reach phase III studies, and the likelihood of approval (LOA) of any new anticancer drug entering clinical trials is just over 5%.1



discouraging for all involved.



a deterrent to sites and patients who might be willing to participate if the odds of success were greater.

RATE SO DISMAL?

WHY IS THE SUCCESS



trials is changing.

The world of oncology clinical



small molecule inhibitors, monoclonal antibodies, and immunotherapies. These new classes of therapies fail prior to approval at alarmingly high rates, in part due to the fact that

the entire history of early-phase

oncology trials evolved around the

proper study of a different class of

Oncology agents must demonstrate

drugs: cytotoxic agents.

Anticancer therapies hitting the realm

of clinical research increasingly include molecularly targeted agents (MTAs)—



efficacy against end points that are a challenge from a timing, complexity, and surrogate measurement perspective.

ONCOLOGY FAILURES?

THE RATE OF EARLY-PHASE

HOW CAN WE REDUCE

oncology trials—and bringing in trial planning and administration experts to lay out an optimal strategy for your drug development program—you can give your drug the best possible chance at success.

By proactively working to avoid the

common roadblocks in early-phase

EARLY-PHASE ONCOLOGY TRIALS TO FAIL

PROBLEMS THAT CAN CAUSE



trials is common.^{2,3} This can come in the form of insufficient

1 | SCIENCE IS MISSING

data in:

Insufficient scientific knowledge to guide

Animal models Pharmacokinetics and bioactivity

- Dose estimations and toxicity
- Mechanism of action and pathways
- Likelihood of resistance Potential synergistic
- drug combinations
- This can cause poor decision-making, difficulty setting dose tiers, suboptimal selection criteria, and improper end points.

DO SO MUCH

2 | STATISTICS CAN ONLY



based on bad or insufficient science. Even worse, bad statistics can lead to: Improperly sized studies

Difficulty detecting significant changes

Great statistics cannot save a study

- Confusion over appropriate stopping points Expensive mistakes
- **3 | STUDY DESIGN IS FLAWED**



include: Overtaxing participants with procedures and visits

Key threats to a successful study design

Improperly timing dose escalations Selecting the wrong parameters for population size, dosing levels,

Neglecting the idea of combination therapies Selecting the wrong end points

stopping points, and more



Surrogate end points rely on extrapolation and can be misleading.

HAVE A DOWNSIDE

4 | SURROGATE END POINTS

They can initially suggest that a treatment is promising when

- it may make no difference in clinically meaningful end points. They can result in inappropriate decisions for future study phases.
- Programs may struggle as they advance if they base study sizing, dosing, and design approaches around

anticipated drug efficacy that arose solely from a surrogate end point. 5 | SCREENING IS A **DOUBLE-EDGED SWORD**



not highly customized, studies often fail to achieve recruitment targets.

Selected participants may not be among the patient group most likely to benefit.

When criteria are overly restrictive or

Biomarkers and assays can help in selection and efficacy measurements, but they are often not used or are unvalidated.

Screening problems can result in not

6 | SITES NEED MORE SUPPORT

Sites are not always selected

knowing a drug's true impact.



taking the time to develop a strong relationship with staff. Half or more of all study sites recruit

properly or are selected without

- one or no patients.5,6 Sites may be overwhelmed by the administrative, procedural, and staffing burden of many studies.
- Struggling sites may lack resources, fail to engage eligible patients, or fail to follow protocol.



IN ORDER

effective, appropriate way for determining potential impact of a drug. Worldwide **GET YOUR SCIENCE SEEK EXPERT STUDY DESIGN SUPPORT** offers comprehensive biostatistical solutions, including study design support Worldwide Clinical Trials offers Worldwide offers highly rated for randomization, dose-finding, sample preclinical and early-phase scientific early-phase study design support size and power calculations, methodology from start to finish. In fact, support services, including planning and project management. preclinical pharmacokinetics and Worldwide was identified as a top parametric and non-parametric analysis of

clinical and PK end points, and performance

of interim and summary analyses.

USE SMART STATISTICS When properly utilized, statistics can guide study design and analyze data in the most

EARLY-PHASE TRIAL PROBLEMS

SOLUTIONS TO COMMON

in humans.

launch early-phase studies.

early-phase oncology trials

toxicokinetics, to make sure that

dosing and bioavailability information

is as complete as possible when you

Get your science right by finding out

what you need to know as you enter

BUILD STRONG STUDY SITES Worldwide can do the work for you,

no matter where you want it done. We

per year in our Clinical Research Unit

support trials in more than 60 countries,

(CRU) in San Antonio, TX. Our CRU has:

Local pharmacokinetic testing

and we also operate more than 100 studies

On-site cGMP Phase 1 compounding

Capacity to facilitate a wide range of

complicated testing, selection, and special population services

300 beds

pharmacy services

Early-phase oncology trials must walk a fine line in their selection of initial participants. That's why accurate, validated assays, biomarkers, and screening techniques matter. Make use of one of Worldwide's customize a bioanalytical method that is fit-for-purpose for your early-phase oncology needs.

EMBRACE VALIDATED

BIOMARKERS

validated assays, or let us work with you to Let our experts in bioanalysis and method validation guide you to a meaningful solution for your screening and study end point requirements.

Phase I-IIA clinical trial experts have outstanding experience in clinical pharmacology studies, complicated procedures, and

performer in all rated categories

in ISR Report's 2018 CRO Quality

Benchmarking - Phase I Service

satisfied customer relationships for every phase of research. Our

We stand by our record of

successful trial design and

Providers study.4

special populations.

SELECT APPROPRIATE END POINTS Surrogate end points are not all bad. In oncology, they can have definite advantages; the trick is using them effectively. Worldwide offers expertise in bioanalytical services that can help plan a study right—from the start—and keep it from derailing due to inconclusive findings or

excessively extrapolated data.

early-phase oncology to ensure

your drug development program

through solid design, before it

even launches.

We have teams dedicated to

that our experience benefits

THE BEST WAY TO SAVE A

STUDY FROM FAILING IS TOdesign it right in the first place.

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Give us the chance to get your early-phase research off to a healthy start—avoiding the common pitfalls of many early oncology endeavors—and we'll show you why we are the uncommon C

CONTACT US

strategic planning.

- REFERENCES
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If your early-phase oncology research has started floundering, Worldwide offers the expertise needed to rescue failing studies. But more importantly, we offer unparalleled experience in the design of new clinical trial programs with the most advanced